

Craig Ross

Craig is one of South Africa's most highly regarded professional voice-over and dubbing artists and coaches. Working with the world's leading brands and with over 15 years of experience, Craig is a man of multiple and diverse passions. His heart lies in sharing his gift for voice-over and parallels he has drawn between music, singing, and voice over and wants to share this artistic science with anyone who has a deep desire to; gain confidence, find their authentic, inner voice and Unique Selling point. This is the impetus behind the South African Voice Over Academy — a first for South Africa.

Craig has been heard as the voice of BMW, Hyundai, Unilever, Volkswagen, Audi, Shoprite, Hollard Insurance and many more household brand names. He is also a radio station promo voice for Algoa FM, KFM, Jacaranda FM, OFM, Heart FM, and East Coast Radio. Craig has voice-over in his blood — his great grandfather, grandfather, father and uncle and brother were all “artists of the voice” — and his journey has taken him from being a DJ on community and Christian radio all the way to mega station KFM.



Image: Tongue Twisters